

DPE

INTERNATIONAL ELECTRICITY EXPO

KEY

THE ENERGY TRANSITION EXPO

VISIBILITY TOOLS & PACKAGES 2024

INDICE

GreenTech Insight	3
Networking	5
Visibility Packages	7
Visibility Guide Map	12
Visibility Packages	13
Push Comunciations	27
Fairgrounds Visibility	35

VISIBILITY PACKAGES

We offer some ideas on how to maximise your visibility by combining digital and physical tools at an even better price.

CANALI:



FAIRGROUNDS – RIMINI EXPO

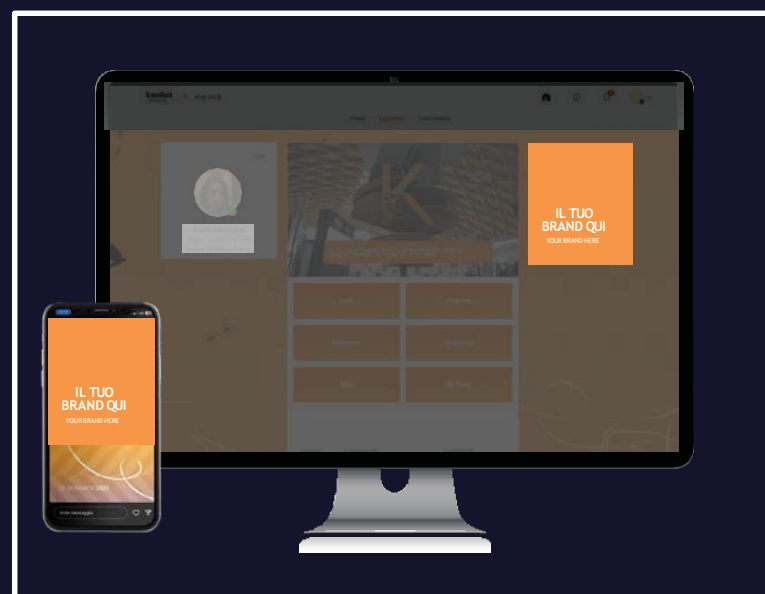


DIGITAL PLATFORM



WEBSITE – WWW.DPEUROPE.COM

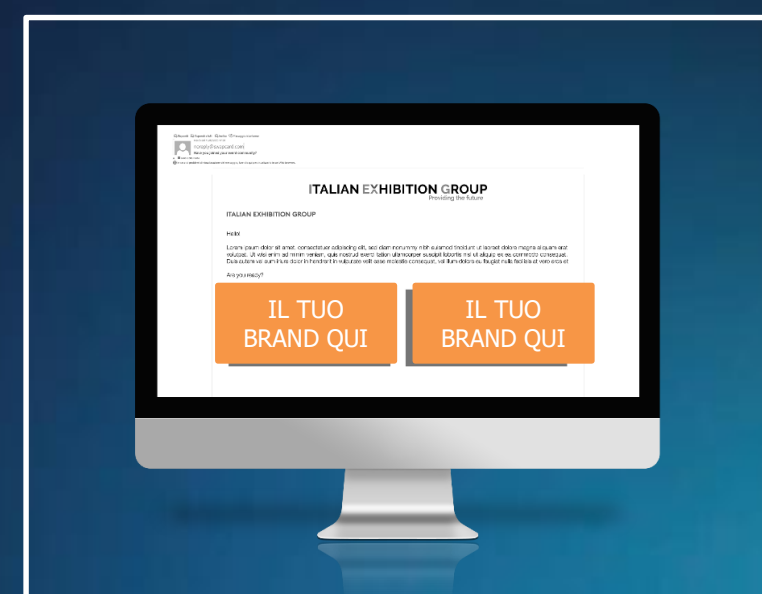
VISIBILITY PACKAGE 1



SPLASH PAGE
2.500 €



NEWSLETTER MULTIBRAND
+ POST SOCIAL
2.000 €



LOGO IN ACTIVATION EMAIL*
2.500 €
In alphabetical order - max. 12 logos



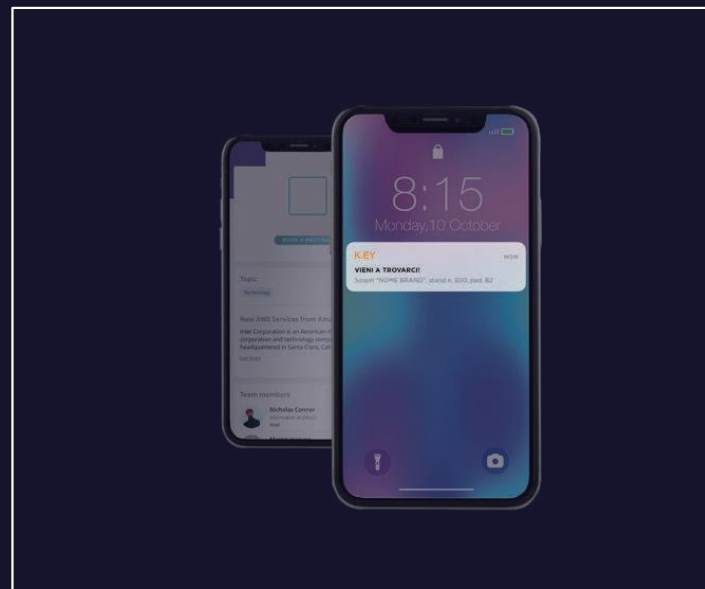
CUSTOMISATION 3 PAVILION
WINDOWS
4.500 €

~~LIST
PRICE
11.500 €~~

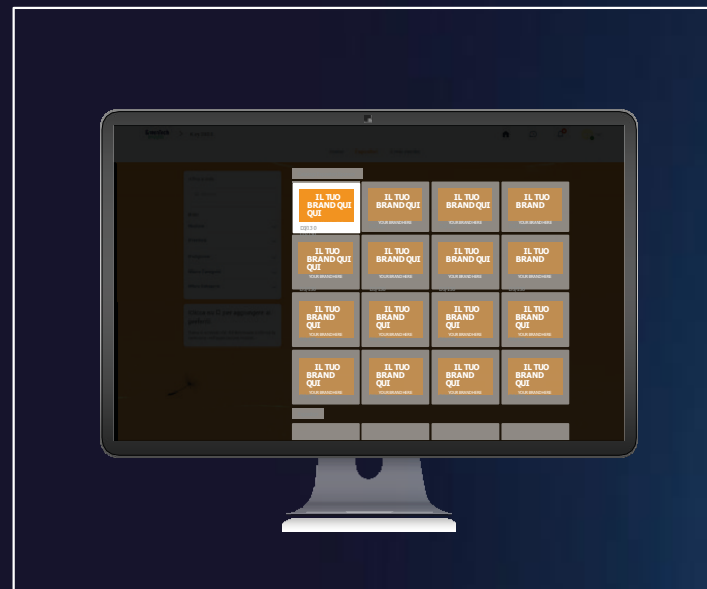


DISCOUNTED
PRICE
6.900 €

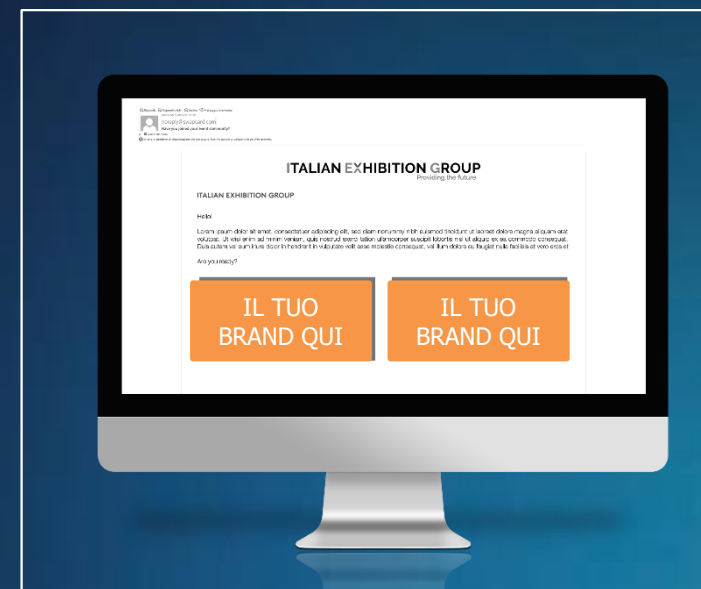
VISIBILITY PACKAGE 2



PUSH NOTIFICATION*
1.200 €
Max 2 al giorno per filiera



POSITIONING IN THE TOP 16-
DIGITAL CATALOGUE
1.200 €



MULTIBRAND NEWSLETTER
1.500 €



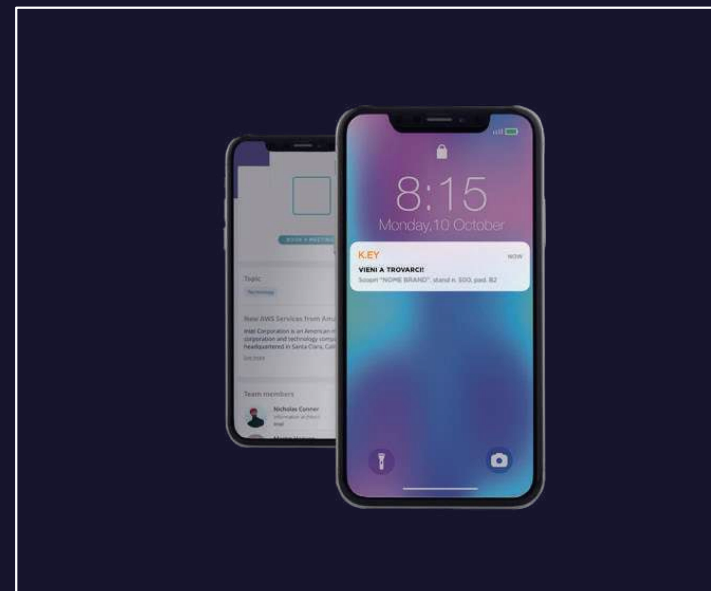
POOL PORCH COVER
3.000 €

~~LIST
PRICE
6.900 €~~



DISCOUNTED
PRICE
4.400 €

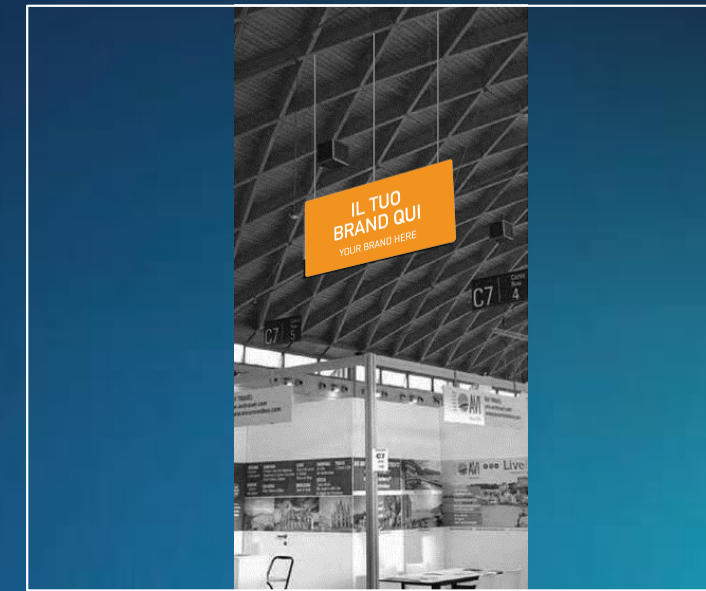
VISIBILITY PACKAGE 3



PUSH NOTIFICATION*
1.200 €



LOGO ON ONLINE MAP
800€



PAVILION BANNER **
1.900 €

~~LIST
PRICE
3.900 €~~

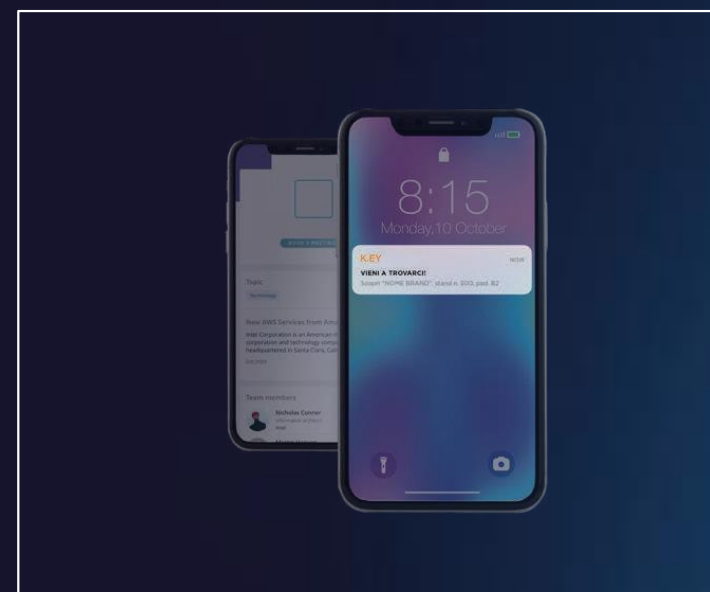


DISCOUNTED
PRICE
2.925 €

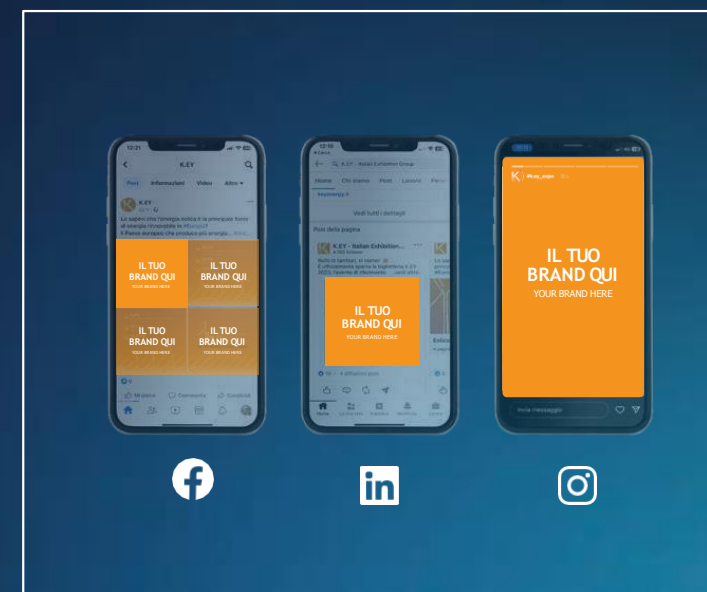
PACCHETTO CONTENUTI



LIVE WATCH NOW
1.000 €



PUSH NOTIFICATION (2)
2.400 €



SOCIAL (1 POST)
800 €



NEWSLETTER MULTIBRAND
PRE E POST EVENT
3.000 €

~~LIST
PRICE
7.200 €~~



DISCOUNTED
PRICE
5.040 €

DPE

INTERNATIONAL ELECTRICITY EXPO

KEY

THE ENERGY TRANSITION EXPO

GreenTechInsights

Organizzato da

ITALIAN EXHIBITION GROUP
Providing the future